

For Immediate Release  
Press Contact: Betsyann Faiella, SavoyPR  
Phone/Text: 1.310.283.2415  
Email: bafaiella@savoypr.com

**Food Industry Leader and Activist: Renee Guilbault's groundbreaking book reveals secrets to getting your dream job in a trillion-dollar industry**

***A Taste of Opportunity: How to Boost Your Career, Make Your Mark, & Change the Food Industry From Within.* (Page Two Press January 11, 2023)**

**By Renee Guilbault**

New York - Nov. 15 - Renee Guilbault's [robustly endorsed career book for the food industry](#), *A Taste of Opportunity: How to Boost Your Career, Make Your Mark, & Change the Food Industry From Within* (Page Two Press, January 11, 2023) focuses on the abundant, often little known, career opportunities that exist for anyone, regardless of background or educational achievements, within the trillion dollar food industry. It's

- an invitation to join it
- an insider's guide to how to navigate it
- and a challenge to step up and lead it.

*A Taste of Opportunity* combines Guilbault's personal story of climbing the ladder –*from high school dropout to global food leader* – with first-hand career and leadership stories from a truly diverse group of 15 global food experts – all captured in engaging video interviews linked via QR codes throughout the book. Interviewees include executives Casey Gleason of **Sweetgreen**, Gigi-Anne Hoh of **Syngenta**, Sheilina Henry of **Bloomin' Brands**, and Michiel Bakker of **Google**. **Sneak preview links below.**

*A Taste of Opportunity* offers a look at some of the global, world-changing, social and environmental issues you can impact if you make it to industry leadership. Guilbault says, "It includes **stories** that will take you inside kitchens and corporations; a **career mise en place** to show you what tools, skills, and mindsets you need to succeed at each level of this industry; a collection of **recipes** that help tell the tale; and a **call-to-action** for those who stay in the industry, because once you become a leader in food, you truly can change the world."

“Reading this book gave me so many a-ha moments—I wish I had received advice like this when I was starting out as a young manager. I want everyone on my team to read it, no matter where they are on their career journey!”

– *Maisie Ganzler, Chief Strategy & Brand Officer, Bon Appetit Management Company*

**Renee Guilbault** is a veteran food-industry consultant with expertise in large-scale, global, multi-unit food and beverage operations. Before launching her consulting firm, [Essayer Food Consulting](#), she held leadership roles at Pret A Manger, Bon Appetit Management Company at Google, Compass Group, and Le Pain Quotidien where she was instrumental in developing revolutionary menus and executing high-volume strategies all over the world. Additionally, Renee held a role on the Los Angeles Food Policy Council Leadership Board and its Coordinating Committee for five years in support of her commitment to a more just and sustainable food system for all and has worked as a Board Advisor to both regional food system projects and private sector efforts.

#### **Sneak Preview to Videos from Industry Insiders:**

Maisie Ganzler - <https://www.essayerfoodconsulting.com/insider-dish/maisie>

Gigi-Anne Hoh - <https://www.essayerfoodconsulting.com/insider-dish/gigi-anne>

#### **Book website with endorsements, reviews and video trailer:**

[www.atasteofopportunity.com](http://www.atasteofopportunity.com)

Publisher : Page Two Press

Release Date: January 11, 2023

Language : English

Paperback : 252 pages Soft cover and Digital

ISBN-10 : 1774582473

ISBN-13 : 978-1774582473

General Press Representative for Renee Guilbault is: SavoyPR

Contact: Betsyann Faiella Phone: 310.283.2415 or [bafaiella@savoypr.com](mailto:bafaiella@savoypr.com)

###